

TOGETHER WE CAN MAKE CHANGE HAPPEN



2019

Community Impact Fund Investment Summary

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Looking Forward

Our Approach

United Way has been preparing and transitioning the organization to embrace a comprehensive approach to solving community problems called Community Impact. This approach engages the entire community, individuals, groups, and organizations in the work of identifying community priorities. Our process:

- Listens to the community
- Identifies pressing issues and priorities
- Develops change strategies
- Defines expected outcomes
- Activates resources to support this work

Community Impact Summary

United Way of North Central Iowa invests into Education, Income, and Health programs that specifically target Childhood Success, Youth Success, Economic Mobility and Access to Health. We operate an open application process based on a yearly funding cycle. Each funding decision is based on the highest priority needs in north central Iowa, with each applicant required to submit an application for funding and present to Community Impact Volunteers. Applications are evaluated and prioritized by Community Impact Volunteers. Allocation recommendations are made by the Community Impact Team Executive Committee and submitted to be finalized by the United Way of North Central Iowa Board of Directors.

40

Applications

Submitted

\$702,877.10

Requested

25

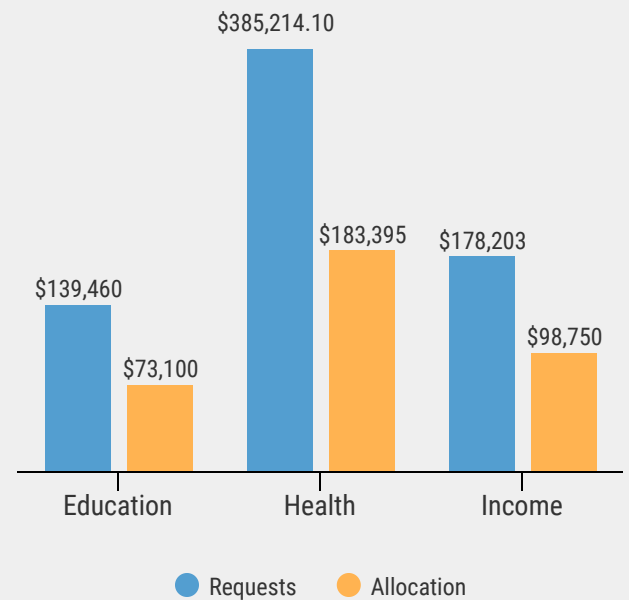
Programs

Awarded Funding

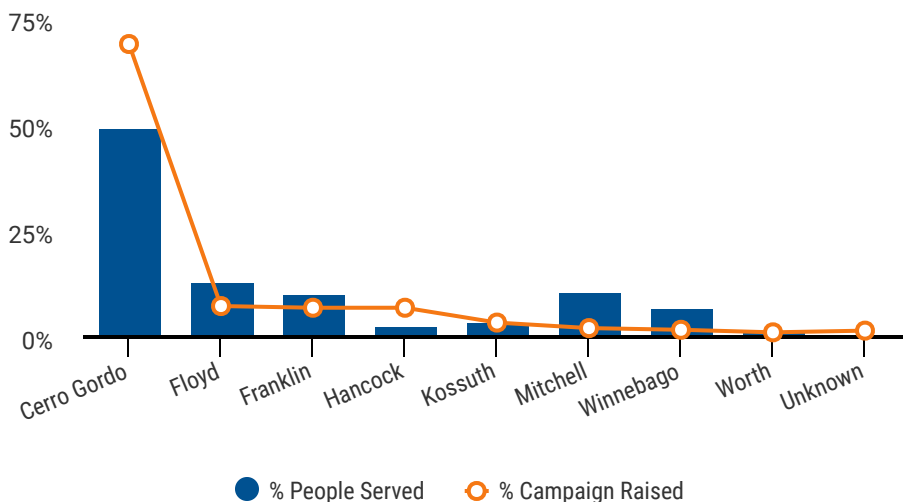
\$355,245.00

Allocated

Requests and Allocations per Impact Area



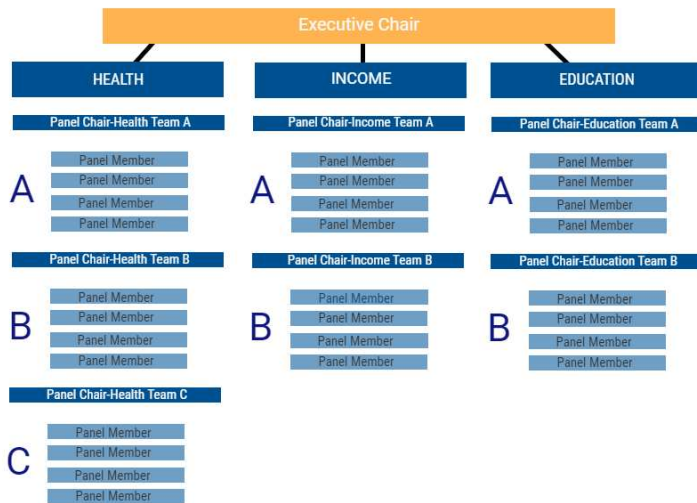
2019-2020 Projected Community Impact Program
Client Served per County compared with % of
Campaign Raised per County



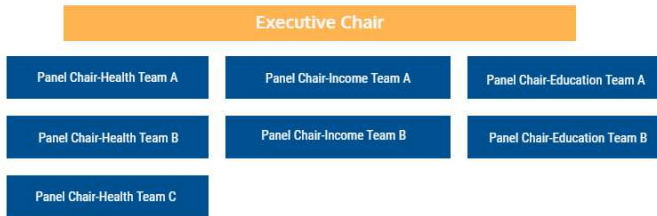
County	# Served	% of Total Served	% of Campaign Raised
Cerro Gordo	12,223	49.4%	69.1%
Floyd	3,321	13.4%	7.3%
Franklin	2,556	10.3%	6.9%
Hancock	634	2.6%	6.9%
Kossuth	962	3.9%	3.4%
Mitchell	2,666	10.8%	2.1%
Winnebago	1,791	7.2%	1.7%
Worth	499	2.0%	1.1%
Unknown	79	0.3%	1.5%

Volunteer Reviewers

A core tenet of United Way of North Central Iowa is that funding raised in our community is allocated by community. To accomplish this goal, United Way relies on volunteer reviewers known as the Community Impact Team. Community Impact Team members carefully evaluate applications and make funding recommendations based on community need.



Executive Committee Structure



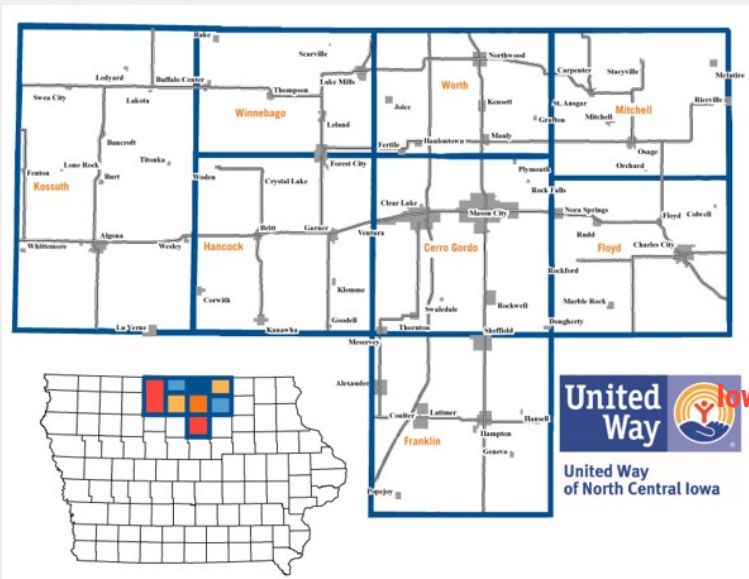
36 Volunteer Reviewers

510 Volunteer Hours Donated

A value of \$12,591.90*

* According to a volunteer time valuation of \$24.69 by Independent Sector, coalition of charities, foundations, corporations, and individuals that publishes research important to the nonprofit sector.

Volunteers were comprised of residents representing Cerro Gordo, Floyd, Franklin, Hancock, Kossuth, Mitchell, Winnebago, and Worth Counties. Volunteer vocations were represented throughout the region.



City of Mason City

Mason City Schools Algona Public Library
Thrivent Financial

Arkema Retired Principal MetalCraft
Hy-Vee

McDonalds Wells Fargo

FedEx MercyOne 3M

FSB NIACC Kingland

First Citizens Bank

Clear Lake Bank and Trust

Diamond Jo Casino

Review Process

1. Application Review

Volunteers were assigned 4-7 applications based on impact area. Volunteers read each application assigned to them prior to group discussion meetings. Evaluations were submitted through e-CImpact prior to applicant presentations to assess the strength of the application. Scores were based on Program Design, Program Outcomes, and Program financials.



2. Presentations

Applicants were invited to present to the Community Impact Team their application has been assigned to. Applicants are sent questions ahead of time and given time to address any questions the CIT may have. They are also given time to elaborate on their program, agency, or application. After presentations are complete, volunteers submit their funding priorities through e-CImpact. Applications are given a funding priority of High Priority, Moderate Priority, Low Priority, or Do Not Fund. This ranking is given a group average and submitted along with evaluation scores, group comments, and applicant questions to the panel chair as information to take to the Executive Committee Meeting.



3. Executive Committee

The Executive Committee, comprised of representatives of each panel, reviews the applicants as an entire group. Taking into account the information provided from each panel, the group makes allocation recommendations. Once allocations are completed, they are sent to the Board of Directors to be finalized.



Investment Summary

Big Brothers Big Sisters-One-on-One Mentoring Floyd County

BBBS provides youth facing adversity with professionally supported 1:1 mentoring relationships that help them reach their potential and achieve success in life. In Community-Based, a match spends time at sports events, library, eating out, bowling or fishing, the park, baking, watching movies, finding ways to have meaningful time together. In School-Based, Bigs meet at the Little's school and read books, do homework or school projects, play board games, make crafts, shoot hoops, and just talk.

Cedar Valley Friends of the Family-Rapid Housing Initiative

The goal of the program is to end homelessness in North Central Iowa by offering an effective homeless program. Participants take an initial assessment, secure housing, and receive case management while we provide rent/utility assistance. FOF operates under a "Housing First" model which aims to house people first, and allow them time to meet their basic needs such as employment and mental health. Weekly case management visits include budgeting, problem-solving, connecting to resources, and more.

Charlie Brown Community Day Care-Child Care Assistance for Low-Income Families

The purpose of this program is to serve families who are struggling to pay for child care when trying to seek or begin employment and need quality child care for their children. Currently, the Department of Human Services (DHS) requires a 30-45 day waiting period for anyone who is applying for assistance for child care. This makes it nearly impossible for someone who cannot afford child care to begin a new job and it also makes it hard for employers to keep employees.

Community Health Center of Fort Dodge-Mason City

The CHCFD served 6,787 patients with 22,131 visits in 2017. A new clinic opened at 404 N. Federal Ave. in Mason City, Iowa on October 1, 2018. Services that are currently provided include, but are not limited to, primary care, laboratory, radiology, screenings, emergency coverage, voluntary family planning, immunizations, well child services, OB/GYN care, dental, mental health, substance abuse, pharmacy, nutrition, case management, eligibility assistance, health education, and transportation. United Way funding will be used to purchase dentures. The dentures will be used for those individuals identified through external referrals from the emergency room or other primary care providers or through self-referral to the CHCFD's clinic in Mason City. Dentures will be provided to those residents that are most in need and without the resources to purchase the dentures with their own funds, including those without insurance coverage.

Community Kitchen-Nutritional Meals for those in Need

The Community Kitchen works to meet the hunger needs of people in the North Iowa area. Located in Mason City, the Kitchen provides a noon meal, six days a week, including Saturdays. We serve four evenings each week. Food and supplies are provided to Clear Lake, which serves evening meals on Monday, Wednesday, and Friday at the United Methodist Church. The Kitchen provides bread to individuals who stop in and to the Clear Lake Food Bank.

Investment Summary

Crisis Intervention Services (CIS)-Domestic Violence and Sexual Assault Prevention

Crisis Intervention Service provides a variety of evidence & research based violence prevention & education programming for all age levels. Programming addresses individual, relational, community and societal levels. Prevention is the key to reducing abuse, but it takes time. The results of violence prevention are not immediate. While program results may see small individual changes tomorrow, it will take 10+ years of deliberate prevention programming to impact meaningful social change.

Crisis Intervention Services (CIS)-Domestic Violence, Sexual Assault and Other Violent Crimes Intervention

CIS provides a holistic approach, blending prevention, education, crisis response, supportive services, housing assistance, community organizing and collaborative partnerships to better meet the needs of victims of violence in North Central Iowa. The payoff for safe housing and crisis response is immediate and tangible. While Crisis Intervention doesn't necessarily fix every problem overnight, they begin the work with the individual/family to develop a course of action.

Francis Lauer-Emergency Services Shelter

YSS-Francis Lauer Youth Services operates a co-ed shelter for children primarily between the ages of 12 and 17. The Child Welfare Emergency Services (CWES) Shelter operates 24 hours per day, 7 days per week and is licensed through the State of Iowa Department of Human Services, Department of Inspections and Appeals. Up to 15 children can be served on a daily basis with an average daily census of 6 children.

Friends of Iowa CASA and ICFCRB-North Iowa CASA

The North Iowa CASA program recruits, trains, and supports community volunteers who advocate for and promote the best interest of children who are victims of abuse and/or neglect. Court Appointed Special Advocates (CASAs) are appointed by a judge as officers of the court to provide focused, individualized advocacy for CINA-adjudicated children. CASAs submit a report to the court for each hearing involving the child, allowing the judge to make more informed decisions in the child's best interest.

IJAG-Empowering, Engaging, and Educating Mason City

IJAG envisions a future without dropouts—a time when even those students most challenged by poverty, family circumstance, mental health issues, and poor academic performance can acquire the skills necessary to earn a diploma and become contributing members of their local community. Using evidence-based approaches, IJAG identifies students facing significant life challenges and provides daily tutoring, counseling, mentoring and job-skill training to support graduation and adult self-sufficiency.

Iowa Legal Aid-Financial Stability Project

Iowa Legal Aid provides legal assistance and education that protect fundamental rights, basic necessities, and access to the judicial system. We challenge policies and practices that harm low-income persons. We stabilize families and communities and help them achieve economic development. And we empower clients to advocate effectively for themselves and their communities. Participants will receive legal assistance that will help them overcome barriers to achieving financial stability.

Investment Summary

Latinas Latinos Al Exito Inc.-Al Exito-Hampton

Al Éxito's (AÉ) mission is to provide programming that builds the leadership potential of Latino/a youth through college preparation, career development, civic engagement, family support, and the celebration of culture. Their vision is to build better communities through Latino excellence! AÉ is the only statewide nonprofit organization whose mission is the empowerment of Latinos to succeed in life, and in Iowa, by encouraging the pursuit of higher education.

Lutheran Services of Iowa-Early Childhood Programming

The overall purpose of this program is to promote child well being and prevent child abuse. The following are the activities provided to families: 1. Assessment helps plan services in the areas of family history, child development, depression, and domestic violence 2. Goal setting addresses the family's unique interests 3. Referrals help meet family needs 4. Evidence-based curriculum is used for parent education 5. Parent/child Interaction is assessed and guided to create positive attachment.

Mason City Community Schools-Nurtured Heart Approach

The Nurtured Heart Approach program provides parents, teachers, and school staff in our community with skills that will help build resilient and happy kids. This program will provide training to educate school staff on how to respond and provide a nurturing environment. This program will also provide wrap-around supports to parents by providing monthly training for those that wish to participate.

Mason City Youth Task Force-One-on-One Mentoring

Our goal is to provide mentoring relationships for Cerro Gordo County youth, K-12th grade, which promotes relationships & social skill development, thereby reducing youth substance use and other high-risk behaviors while increasing developmental assets. One-on-One mentoring served a total of 55 matches this year. Youth Task Force provides three types mentoring: Individual- One adult mentor and one youth mentee meet at school or in the community, Peer- High school and younger youth matched at school, and Team- 2/3 adults meet with 2/3 youth.

Meals on Wheels-Meals for the Homebound

Meals on Wheels provides nutritious meals to people with difficulty preparing meals for a variety of physical or mental conditions, including recovery from an illness or operation. Meals include a hot meat, vegetable, a starch, and a dessert and prepared under a dietitian's supervision at Mercy. Rotating meal plans ensure variety. Special dietary requirements can also be accommodated.

NIACOG Housing Trust Fund-Housing Trust Fund

The purpose of the program is to assist low income ELDERLY and DISABLED households with emergency home repairs. Typical projects include: furnace repair/replacement, handicapped ramps, resolving electrical issues, repair/replacement of water heater, and making bathrooms accessible. Funds may be partnered with other programs when available to address as much need as possible.

Investment Summary

North Iowa Community Action Organization-Outreach Program

The Outreach Program assists families in obtaining and maintaining affordable housing through education. Case managers will help families set goals to improve their socioeconomic status. Families in create a working budget, are educated regarding their banking needs, and if families are unbanked, they are guided to become banked. Families will receive rental assistance to help them overcome the obstacles or crises they face when trying to set money aside for an emergency fund.

NIVC Services-Community Connections

Community Connections (CC) was created to fill the service gaps for young adults with disabilities and at-risk youth preparing for the workforce. Service gaps exist for some students who are unable to be sufficiently served through existing programs. Activities include career planning, job seeking, job keeping, internships, and job placement activities. CC provides support to young adults on their paths to employment who otherwise do not have resources available to them.

North Iowa Child Abuse Prevention Council-Satellite Child Protection Center

The purpose of the program is to provide a centralized access and referral to an integrated system of community services for abused children and their families. A coordination of high quality evidentiary interviews and medical exams by specially trained forensic interviewer and physician(s). Focused coordination of efforts toward identification, treatment, and prevention of child abuse. Dedicated multi-disciplinary team who put the child's health, well-being, and safety first.

Northern Lights Alliance for the Homeless-Homelessness to Permanent Housing

The over all goal of the program is to help people with an average of \$500.00 to be put toward a housing barrier the client is struggling with such as rent deposit, rent or a past due utility bill keeping them from putting utilities in their name. Clients are provided case management to help them find housing as well as other resources to help them remain self-sufficient.

One Vision-Children's Autism Center

The purpose of this program is to provide North Iowa families, caregivers, area teachers, and other healthcare professionals with numerous supports and affordable, local access to professionals and experts in the field of autism and similar disorders. This ultimately will give members of our community the necessary knowledge and skills to reduce problem behaviors associated with autism at home, in school, and in the community, and increase positive outcomes for all.

Osage Community Daycare-Bridges Mentoring

Involvement in the program will assist youth and family members in developing trusting relationships, improving their personal relationships and increasing their sense of self-worth. Relationships are maintained with local school districts as our primary source of referrals. Many of the mentees who are referred come from single parent families, struggle with peer support, most have IEP's and struggle with school success.

Investment Summary

RSVP-Reading Buddies

The Reading Buddy Program is an elementary school literacy program that addresses the needs of developing readers. Multiple volunteers meet with students on different days of the week, so each student receives 30-60 minutes of extra reading per week. Volunteers help students with letter and sight word identification, pronunciation, as well as fluency and comprehension skills. This one-on-one, extra attention helps improve the student's reading skills and attitude towards reading.

RSVP-Reading Coaches

Reading Coach is a middle school literacy and mentoring program that provides individual attention to students and focuses on reading improvement. Volunteers use reading strategies to help students increase their literacy skills and reading level while promoting a joy of reading. Volunteers help students practice and master reading fluency and comprehension skills through intensive one-on-one attention. They are also trained in how to establish a positive relationship and mentor adolescents

Education: Total Invested \$73,100		
Agency	Program	Invested
Big Brothers Big Sisters of Northeast Iowa	One-on-One Mentoring	\$3,300.00
IJAG	Empowering, Engaging, and Educating Mason City	\$18,000.00
Latinas Latinos Al Exito Inc.	Al Exito- Franklin County	\$3,750.00
Mason City Community Schools	Nurtured Heart Approach	\$8,700.00
Mason City Youth Task Force	One-on-One Mentoring	\$11,250.00
Osage Community Daycare	Bridges Mentoring	\$12,500.00
RSVP	Reading Buddies	\$13,000.00
RSVP	Reading Coaches	\$2,600.00
Health: Total Invested \$183,395		
Agency	Program	Invested
Community Health Center of Fort Dodge	Community Health Center-Mason City	\$20,000.00
Community Kitchen	Nutritional Meals for those in Need	\$25,500.00
Crisis Intervention Services	Domestic Violence and Sexual Assault Prevention	\$5,500.00
Crisis Intervention Services	Domestic Violence, Sexual Assault, and Other Violent Crimes Intervention Program	\$45,000.00
Francis Lauer Youth Services	Emergency Services Shelter	\$25,000.00
Friends of Iowa CASA and ICFCRB	North Iowa CASA	\$22,500.00
Lutheran Services of Iowa	Early Childhood Programming	\$7,500.00
Meals on Wheels	Meals for the Homebound	\$12,500.00
North Iowa Child Abuse Prevention Council	Satellite Child Protection Center	\$8,500.00
Northern Lights Alliance for the Homeless	Homeless to Permanent Housing	\$4,495.00
One Vision	Childrens Autism Center	\$6,900.00
Income: Total Invested \$98,750		
Agency	Program	Invested
Cedar Valley Friends of the Family	Rapid Housing Initiative	\$9,000.00
Charlie Brown Community Day Care	Child Care Assistance for Low-Income Families	\$18,750.00
Iowa Legal Aid	Financial Stability Project	\$13,000.00
NIACOG Housing Trust Fund	Housing Trust Fund	\$20,500.00
NICAO	Outreach Program	\$18,000.00
NIVC	Community Connections	\$19,500.00