

2015 United Way of North Central Iowa Annual Report



2015 Board of Directors

Daren Meints, President-
Larson Manufacturing Company

Connie Morrison, Treasurer –
Mercy Medical Center-North
Iowa

Gary Pyle, Campaign Chair –
Principal Financial

Jodee O'Brien, Secretary &
CEO – United Way of North
Central Iowa

Gary Schmit – Henkel
Construction

Dan Varnum – Mercy Medical
Center- North Iowa

Doug Morse – North Iowa Area
Community College

Kristy Sagdalen King –
Bergland + Cram

Jan Adams– Valero
Renewables

Bill Schickel– KCMR

Aimee Kern– Clear Lake Bank
& Trust

John Roisen – 3M

Cheryl Kurtzleben – Clear
Lake Bank & Trust

Staff:

Michelle Crooks
Executive Accounting & Office
Assistant

Jen Butler
Community Impact Director

Brandi Evers
Marketing & Campaign Director

Mission: *Changing Lives.
Helping People. Building
Community.*

From The President

2015, what a year! It's been a year of change and as with any change, it did not come without opportunity. I feel that I've grown as an individual and we have grown as a United Way. As we continue to grow as an organization, I see our strength continuing to build. One thing I am very proud of is that no matter what the opportunity was we stood together as a group and continued to Live United. Thank you.

A handwritten signature in black ink, appearing to read "Daren Meints".

Daren Meints

Executive Summary

We reorganized and welcomed a new team of staff with the goal to build strong relationships with the agencies, communities & donors. A main task was to transition programs back to agencies which has allowed us to bring our focus back to our mission and find the most efficient & effective way to bring impact to our communities in the areas of Education, Income & Health.

Communication with the communities that we serve continues to grow as we strive to bring an awareness of top priority needs facing our local residents. The information we share with our Community Impact volunteers is critical as they divide the dollars throughout the agencies. Each dollar donated has an enormous impact when collectively added together to make a difference in our focus areas of Reading levels; child advocacy; assisting with crisis situations; hunger & mental health; just to name a few.

The vision of our organization is "Building a brighter future for all." We will continue to move forward with this vision in mind and work to ensure that the programs we fund move the needle forward and provide results that share our mission & vision of the United Way of North Central Iowa Region.

As the new CEO I am excited to have the opportunity to collaborate with partner agencies & communities. Together we ensure the greatest impact by leveraging our resources in the areas of Education, income & health.

A handwritten signature in black ink, appearing to read "Jodee O'Brien".

Jodee O'Brien

***Thank you to our business &
community partners who
assist in making the change in
our communities every day!***

3746 Volunteer Hours in 2015

**2911 4th Street SW
Mason City, Iowa 5040
641-423-1774
www.unitedwaynci.org**

2015 Statement of Financial Position

Campaign gifts	903,073
Gifts in kind	3,000
Total Public Support	906,073
Other income	160
Investment income	1,652
TOTAL SUPPORT AND REVENUE	907,885
Program Services	
Distributions to community programs	344,500
Community impact	286,789
Communication and marketing	57,029
Supporting services	
Management and general	145,030
Fundraising - resource development	74,468
TOTAL EXPENSES	907,816
Program services as a percent of total support and revenue	75.8%
Fundraising - resource development as a percent of total support and revenue	8.2%
Management and general as a percent of total support and revenue	16.0%

2015 Community Impact Team Allocations

Community Kitchen of North Iowa	\$ 30,000.00
Crisis Intervention Service	\$ 57,220.00
Garner Asset Project	\$ 2,500.00
Girl Scouts	\$ 2,500.00
Iowa CASA Program	\$ 16,950.00
Iowa Legal Aid	\$ 27,500.00
Lake Mills Chamber / Lake Mills United	\$ 10,500.00
Lutheran Services in Iowa	\$ 10,000.00
Mason City Family YMCA	\$ 11,660.00
MC Youth Task Force	\$ 5,000.00
Meals on Wheels	\$ 30,000.00
NIACC / RSVP of North Central Iowa	\$ 18,500.00
NIVC Services	\$ 38,200.00
North Iowa Community Action	\$ 5,000.00
NICAO / Bridges Mentoring	\$ 4,000.00
Opportunity Village	\$ 45,720.00
Salvation Army / Adult Day Health Center	\$ 9,000.00
Total CIT Allocations	\$ 344,500.00

Dollars Used For Internal Programs:

SageLink-	\$68,501.75	Teen Screen-	\$23,794.37
BackPack Program-	\$52,715.13	2-1-1 Program -	\$20,064.50
Transportation (Midnight Express & North Iowa Commuter Express)-	\$47,176.08		

Venture Grant Allocation:

Child Protection Center-	\$25,000
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TOTAL \$237,251.83

Additional Funded Agencies through Donor Designation: \$49,537.05

Adult Day Health Ctr (Salvation Army)	Hospice of North Iowa
American Red Cross	Humane Society of North Iowa
Boy Scouts of America	Iowa CASA Program
Bridges Mentoring	Jordan River Food Pantry
Caring Pregnancy Center	Kossuth County CARE Team
Caring Connections	Lake Mills Preschool and Daycare
Catholic Charities	Lake Mills United
Charles City Arts Council	Lutheran Services in Iowa - Charles City
Charles City Community Fund	Mason City Family YMCA
Charlie Brown Preschool	Meals on Wheels
Community Kitchen of North Iowa	Mental Health Center of North Iowa
Crisis Intervention Service	North Iowa Community Action Org.
Direct - Active Seniors of Algona	NIVC Services
Floyd County Humane Society - PAWS	Northern Lights Alliance for the Homeless
Franklin County ISU	Opportunity Village
Girl Scouts of Greater Iowa	Salvation Army
Habitat for Humanity NCI	TLC: The Learning Center
Hawkeye Harvest Food Bank	



Counties Served by these programs:

Butler, Cerro Gordo, Chickasaw, Floyd, Franklin, Hancock, Kossuth, Mitchell, Winnebago, Worth & Wright