**Campaign Committee Recruitment**

You can use this template to invite employees to join your campaign planning team.

SUBJECT: Help the [Company Name] United Way Giving Campaign!

Dear [employee name]:

Are you creative? Do you enjoy being part of a team? Would you like to help our community? If so, then you should join our United Way campaign committee.

[Company name] is preparing to run our United Way Giving Campaign. We need organized, creative and enthusiastic people to help us plan special events, organize employee meetings, secure incentives and provide ideas for the direction of our campaign. Last year, [Organization name] employees gave [your organization’s 2015 campaign total] to the campaign. Those funds went to United Way partner agencies that built a stronger north Iowa area and to create better lives for thousands of people.

I am proud to be leading this year’s campaign and excited to do even more for our community. Our company can have a critical role in making that happen and I’m happy to be a part of that as our Campaign Coordinator. But I need your help.

Please sign up today to be part of this year’s United Way Campaign Committee! I can guarantee a challenging, but very rewarding experience. Our first meeting will be [insert date]. Come find out what the campaign is all about. Please contact me at [phone and email] if you have questions.

[Closing]

[Name]