**CEO Thank-You for Giving**

SUBJECT: Thank You for Giving!

Dear [name here],

We concluded our United Way Giving Campaign on [end date] and I want to thank all of you for your generosity and community spirit!

Our employees contributed [$xx]. Combined with our corporate gift of [$xx], this means [organization name] has contributed a grand total of [$xx] to build a stronger community. That’s an increase of [xx] percent over last year.

This says a lot about us as individuals and as an organization. It says that we know that when kids and families succeed, we all succeed, and we care about giving back.

A big THANK YOU also to [Name of organization’s campaign coordinator] and [his/her] team for managing the campaign and doing such a great job!

Again, thank you for your involvement in our United Way Giving Campaign. We’re better together.

[Closing]

[CEO Name]