

## United Way of North Central Iowa Venture Grant Overview

Issue	Venture Grant Project	Description	Amount Awarded	Estimated Dollars Leveraged	Counties Served	Collaborators
<b>Suicide Prevention</b>	<i>Columbia University Teen Screen Project in North Iowa</i>	Columbia University <i>Teen Screen</i> Project is a nationally recognized, evidence based practice to identify and provide follow-up for young people at risk for depression, mental health and suicide. Grant provided funding to assist 5 area school districts in north central Iowa with implementing the program. Forty-six children were identified as high risk and immediately provided counseling services.	\$1,400.00	\$0.00	Winnebago, Worth, Hancock, Cerro Gordo, Franklin, Mitchell and Floyd	Mental Health Center of North Iowa, Prairie Ridge Addiction Treatment Services and Mercy Medical Center - North Iowa
<b>Substance Abuse Prevention</b>	<i>Substance Abuse Ad Campaign</i>	Regional messaging project designed to reduce underage alcohol use, thereby promoting healthy lifestyles. One consistent and unified message targeted to parents of transition-age youth and community adults related to prevention and reduction of underage alcohol use was the primary focus. Informational messages were distributed throughout the 10-county region during a six-month period.	\$25,000.00	\$87,154.00	Cerro Gordo, Hancock, Floyd, Winnebago, Wright, Worth, Kossuth, Mitchell, Butler, Franklin	United Way of North Central Iowa, Prairie Ridge Addiction Treatment Services, Mason City Youth Task Force, Mason City Community School District, Floyd County FOCUS, Garner Asset Project, Kossuth County Connections, AEA 267, Hancock County Public Health, North Iowa Area Community College, Mercy Medical Center- North Iowa, OK House, Floyd County Extension and Cerro Gordo County Extension.
<b>Transportation</b>	<i>Route Identification &amp; Passenger Amenities Project</i>	Grant provided matching funds to access Federal Grant dollars for 5 bus shelters and 100 bus route signs for Transit riders. Signs and shelters assist riders to access important health services, such as the hospital, physician offices, dentists and pharmacies. Seventy-four percent of transit riders are elderly residents or people with disabilities.	\$5,600.00	\$23,000.00	Cerro Gordo County (as well as residents of surrounding counties who access services in the Mason City area through the Transit System)	City of Mason City, North Iowa Area Council of Governments and Iowa Department of Transportation
<b>Quality Childcare</b>	<i>Algona YMCA Childcare</i>	Algona and the surrounding area has been in need of a childcare center for several years. Most in-home providers have long waiting lists. This grant provides assistance to the Algona Family YMCA with the initial set-up costs to open the center to help to fill this critical gap.	\$20,000.00	\$10,000.00	Kossuth	Algona Family YMCA, Algona Community School District and the City of Algona
<b>Mentoring</b>	<i>Expanding Mentoring for Youth in North Central Iowa</i>	Mentoring is a relationship between an adult and child that provides positive role modeling, companionship, and support for that child. This grant was awarded to all 7 certified mentoring programs in the north central Iowa region to assist with a marketing campaign to increase the number of mentors and DECREASE the number of children on waiting lists for mentors.	\$22,000.00	\$15,000.00	Kossuth, Winnebago, Hancock, Worth, Cerro Gordo, Franklin, Mitchell, Floyd, and Butler	United Way of North Central Iowa, Mason City Youth Task Force, Garner Asset Project, Worth County Public Health, Worth Joining Generations Mentoring Program, North Iowa Community Action Org, AEA 267, RSVP of North Central Iowa, Bridges Mentoring Program, Y-PALS--Charles City YMCA, Y-PALS--Algona Family YMCA, Families First Mentoring, One on One--Mason City, Garner, and Clear Lake
<b>Barriers to Services</b>	<i>Medicaid and the Uninsured</i>	Due to the passing of a new law (Deficit Reduction Act of 2005), additional requirements must be documented for citizens to continue or obtain Medicaid benefits. These can be troublesome financially for low-income individuals so the grant dollars assist Medicaid applicants in obtaining documentation, thereby reducing a major barrier to receiving healthcare.	\$1,000.00	\$0.00	Cerro Gordo, Butler, Floyd, Franklin, Hancock, Kossuth, Mitchell, Winnebago, Worth and Wright Counties	Department of Human Services, United Way of North Central Iowa, NIVC Services (available to clients of all United Way partners and governmental agencies)
<b>Dental Services for Uninsured Children</b>	<i>Give Kids a Smile</i>	Give Kids a Smile is a national day when dentists provide dental screenings and follow-up services for uninsured and underinsured children at no cost. United Way provided funding and much needed assistance to coordinate event, recruit dentists and volunteers, assist with transportation of the children and worked closely with the schools, dentists and parents. Dentists from Mason City, Clear Lake, Forest City, Garner, Britt, and Algona participated, serving nearly 70 children.	\$1,500.00	\$22,000.00	Cerro Gordo, Hancock, Winnebago, Kossuth	North Central District Dental Society, United Way of North Central Iowa, Mason City Community School District, Clear Lake Community School District, Garner-Hayfield Community School District, West Hancock Community School District, Algona Community School District and North Iowa Community Action Organization
<b>Promoting Healthy Lifestyles</b>	<i>Pick a Better Snack and Act</i>	This project addresses the ever increasing rise in diabetes and obesity rates among children. Funding was provided to expand an already established program into an additional school system. Public Health officials worked with 3rd grade students in Garner-Hayfield to encourage lifelong healthy eating habits and physical activity.	\$2,100.00	\$0.00	Hancock (project is already established in Winnebago, Kossuth, Franklin, and Butler Counties)	Hancock County Public Health, ISU Extension Office/Garner and the Garner-Hayfield School District, Iowa Nutrition Education Network, Iowa Diabetic Association,

<b>Opportunities for Children with Disabilities</b>	<i>Scholarship for Children with Special Needs</i>	Children with special needs often have very limited summer opportunities because of increased staffing requirements, changes in Medicaid rules and lack of funding. This can often result in a loss of the previous year's learning because of lack of stimulation. This grant provided scholarships for children with special needs so they could participate in summer recreational experiences offered in their local communities.	\$4,500.00	\$0.00	Cerro Gordo	Mason City Family YMCA, Park and Recreation Department, City of Mason City, The ARC of North Central Iowa and Opportunity Village
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<b>Volunteer Recruitment and Retention</b>	<i>Engaging Baby Boomers in Volunteer Service</i>	Four services to be implemented: 1. Assessing non-profits for readiness for managing Baby Boomers, 2. Partner with 10 non-profit agencies to renew and revitalize volunteer management strategies, 3. Encourage sharing of strategies, best practices, and volunteers, 4. Develop a Baby Boomer website to provide information about/for Baby Boomers, offer volunteer opportunities and recruitment to service	\$5,000.00	\$0.00	Cerro Gordo, Hancock, Floyd, Winnebago, Wright, Worth, Kossuth, Mitchell, Butler, Franklin	RSVP of North Central Iowa, Krysilis, Opportunity Village, Hanson Family Life Center, NIVC Services, Boy Scouts of America, Habitat for Humanity, Salvation Army, Adult Day Services, Iowa CASA, North Central Iowa Red Cross
<b>Promoting Healthy Lifestyles and Increasing Availability of Dental Services to the Underserved</b>	<i>Portable Dental X-Ray Screening Project</i>	Obtaining Venture Grant dollars to purchase a portable dental camera (x-ray instrument), as well as the necessary software and accompanying accessories, will greatly benefit the expansion and impact of Give Kids a Smile Day. The day-to-day oral health services for low-income children throughout the year will be greatly enhanced, as well. As the dental hygiene staff members conduct oral health screenings, they will have the necessary equipment to obtain dental x-rays that will then be forwarded, via email, to area dentists to examine and develop a treatment plan for the work needing to be completed. This will then allow for a more efficient and effective use of area dentists' time. The goal to improve the GKAS Day in 2008 is to utilize the volunteer dentists more efficiently to serve those children with no means of payment and immediate need for treatment.	\$20,938.00	\$0.00	Cerro Gordo, Hancock, Floyd, Winnebago, Wright, Worth, Kossuth, Mitchell, Butler, Franklin	North Iowa Community Action Organization, 16 School Districts, 15 Volunteer Dentists, Service Organizations, North Central Iowa Regional Planning Coalition, Headstart, I-Smile Program
<b>Capacity Building Project</b>	<i>3D Capacity Building Project</i>	A capacity building project to benefit the entire north central Iowa area. Project will train 20 representatives from a variety of organizations to become facilitators for other non-profits in region. Additionally, a web based data bank and grant-writing file of information will be developed for any agency to access for grant writing efforts. An online survey tool will also be available for use.	\$1,300.00	\$10,000 Wellmark	Cerro Gordo, Hancock, Floyd, Winnebago, Wright, Worth, Kossuth, Mitchell, Butler, Franklin	County Health Departments, Mercy Medical Center - North Iowa, Mason City Youth Task Force, North Iowa Community Action Organization, United Way, Girl Scouts
<b>Increasing Access to Insurance</b>	<i>Medicaid and the Uninsured</i>	Individuals seeking care through Medicaid beginning July 1, 2006, will be required under federal law to show proof of U.S. Citizenship - such as a birth certificate, passport or another form of identification. This grant will cover the cost of obtaining a birth certificate for low-income north central Iowans so they can apply for Medicaid.	\$1,000.00	\$0.00	Butler, Cerro Gordo, Floyd, Franklin, Kossuth, Mitchell, Winnebago, Worth, Wright	NIVC Services, United Way, DHS
<b>Ready by 21 - Quality Counts</b>	<i>Adolescent Workers Summit</i>	A one day educational conference for front-line youth workers, supervisors/managers, and administrators from a diverse cross-section of the north Iowa area. Was held on May 8, 2008 at North Iowa Area Community College. Community sectors targeted for participation were: human service agencies, education, faith community, youth serving organizations, mentoring programs, mental health services, substance abuse prevention and treatment, youth residential and day treatment, community coalitions and general public.	\$4,000.00	\$0.00	Butler, Cerro Gordo, Floyd, Franklin, Kossuth, Mitchell, Winnebago, Worth, Wright	Prairie Ridge, Francis Lauer Youth Services, Mercy Medical Center-North Iowa, Mason City Youth Task Force, Garner Asset Project, Floyd County FOCUS, Kossuth Connections, AEA 267, North Iowa Area Community College, United Way
<b>Volunteer Recruitment and management</b>	<i>Volunteer Solutions Marketing &amp; Promotion</i>	This grant will be used to market and promote the online volunteer database, Volunteer Solutions throughout the 10 county United Way area. This marketing and promotion will benefit many non-profits and volunteers by providing one place for agencies to load opportunities and volunteers to search opportunities.	\$10,000.00	\$0.00	Butler, Cerro Gordo, Floyd, Franklin, Kossuth, Mitchell, Winnebago, Worth, Wright, Hancock	Mason City Youth Task Force, United Way, Mason City Parks & Recreation, Mason City Volunteer Program, United Way Partner Agencies
<b>Increasing Access to Mental Health Services</b>	<i>SED Wraparound</i>	Wraparound is a process to facilitate coordination of services for Seriously Emotionally Disturbed or at-risk youth and their families. Community teams would be assembled from local agencies involved with mental health issues. These teams will assist families in designing an individualized plan which best meets the needs of the youth and the family.	\$1,650.00	\$0.00	Cerro Gordo	Mental Health Center of North Iowa, Harking Elementary, Roosevelt Middle School, Mason City Public High School, AEA 267, DHS, Francis Lauer Youth Services, Prairie Ridge Addiction Treatment Services
<b>Disaster Response</b>	<i>Disaster Recovery Fund</i>	Disaster Recovery Fund is established to help the victims of the floods and tornados that hit north Iowa in June of 2008. Funds are available for anything caused by the floods. People are required to go through the proper channels (FEMA, American Red Cross, and Salvation Army) before receiving funding. This fund will fill the financial gaps in this time of great need.	\$50,000.00	\$0.00	Butler, Cerro Gordo, Floyd, Franklin, Hancock, Kossuth, Mitchell, Winnebago, Worth, Wright	North Iowa Community Action Organization.