

United Way of
North Central Iowa



Our United Way Forward

2021-2022 Annual Report

Prepared by
Jen Arends





A message from United Way of North Central Iowa CEO

2022 Board of Directors

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Dear Supporters,

Our mission is to Connect and Strengthen Community Resources to inspire change in the lives of all north Iowans. Our passionate belief is that if communities have strong resources, there is no limit to what people can achieve.

The greatest joy of being part of the North Central Iowa team is seeing first-hand the grace and resiliency of a community united – from our tireless volunteers, our generous donors, our committed staff, and our extraordinary Board of Trustees to our corporate and non-profit partners, policymakers, and the families and individuals we are privileged to serve.

This past year has once again called upon all of us to reach out our hearts and our hands and find what truly unites us – a vibrant community where every north Iowan can prosper. I am constantly inspired by the work of United Way partner programs, volunteers, and community, all striving to move our community forward. As a community UNITED, we fed those who were hungry, sheltered those with out a home, supported families in crisis, found safety for those under threat, and built a community full of hope for our students. Together, we built a north Iowa that operates on hope and commitment to community. None of this is possible with out you, the United Way supporter.

I am deeply grateful, as always, for the commitment of our Board of Trustees, led these past year by the simply amazing Jenna Sheriff. It is also truly an honor to welcome our new Board Chair, Janette Adamski, a community supporter, who previously served as Community Impact Chair for United Way of North Central Iowa

I cannot wait to see what this next chapter of our story brings. As we begin celebrating 100 years of service, it is clear that United Way of North Central Iowa's story is our community's story. We are excited to continue writing that story with you.

Sincerely,

Jen Arends

Investment that grows change

Every year, thousands of people donate money to United Way of North Central Iowa. It's not just dollars they donate, it's the resources to provide necessary for those in need in our community. Because of your investment, our community continues to become healthier, successful and financial stable. Your donations get transformed into amazing results:



Our community is healthier. Last year, 17,102 youth and adults had increased access to healthcare programs, found safety in their community and increased their access to nutritious meals.



More youth are finding success in their education. Last year, 2,168 kids received support in early childhood education, youth development, and building healthy relationships with friends and families.



More families are achieving financial stability. 653 individuals found permanent housing, were able to find employment, had their children in safe childcare, and received emergency assistance to meet basic needs.

Eight Counties. One United Way.

United Way of North Central Iowa serves eight counties in north Iowa: Cerro Gordo, Floyd, Franklin, Hancock, Kossuth, Mitchell, Winnebago and Worth.

Kossuth	Winnebago 1582 Served	Worth 662 Served	Mitchell 1733 Served
1096 Served	Hancock 1414 Served	Cerro Gordo 9942 Served	Floyd 1622 Served
20,251 North Iowans Served		Franklin 2200 Served	

Highlights of an amazing year



Rise and Shine Relay held with 6 awesome teams.



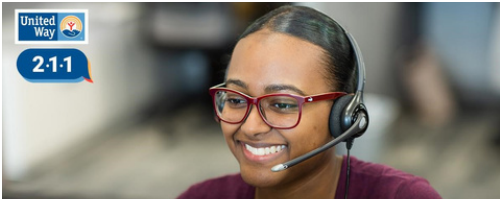
680 pairs of children shoes given away



11 Day of Caring Projects Completed by 91 Volunteers



301 Kids coats given away



1,179 calls for help answered in north central Iowa

2021-2022 Community Impact Partners

- IJAG-iJAG: Driving Youth Success in Education and Careers in North Central Iowa
- RSVP-Reading Buddies
- RSVP-Reading Coaches
- Dolly Parton Imagination Library
- Community Kitchen-Nutritional Meals for those in need
- Crisis Intervention Services (NIAD Center for Human Development)- Domestic Violence and Sexual Assault Prevention
- Crisis Intervention Services (NIAD Center for Human Development)- Domestic Violence, Sexual Assault, and Other Violent Crimes Intervention Program
- Food Bank of Iowa-Fighting Childhood Hunger in North Iowa
- Francis Lauer Youth Services- Emergency Services Shelter
- North Iowa Child Abuse Prevention Council-Satellite Protection Center
- 43 North Iowa-Community Connections
- 43 North Iowa-Transitional Living Support
- Catholic Charities-Jail and Prison Re-entry services
- Cedar Valley Friends of the Family-Rapid Housing Initiative
- Charlie Brown Community Day Care-Child Care Assistance for Low-Income Families
- NIACOG Housing Trust Fund-Housing Trust Fund
- NICA0-Outreach Program
- Northern Lights Alliance for the Homeless- Homelessness to Permanent Housing
- Friends of Iowa CASA and ICFCRB-North Iowa CASA
- Lutheran Services of Iowa-Families Together
- Lutheran Services of Iowa- Early Childhood Programming
- Meals on Wheels-Meals for the Homebound

What We DO



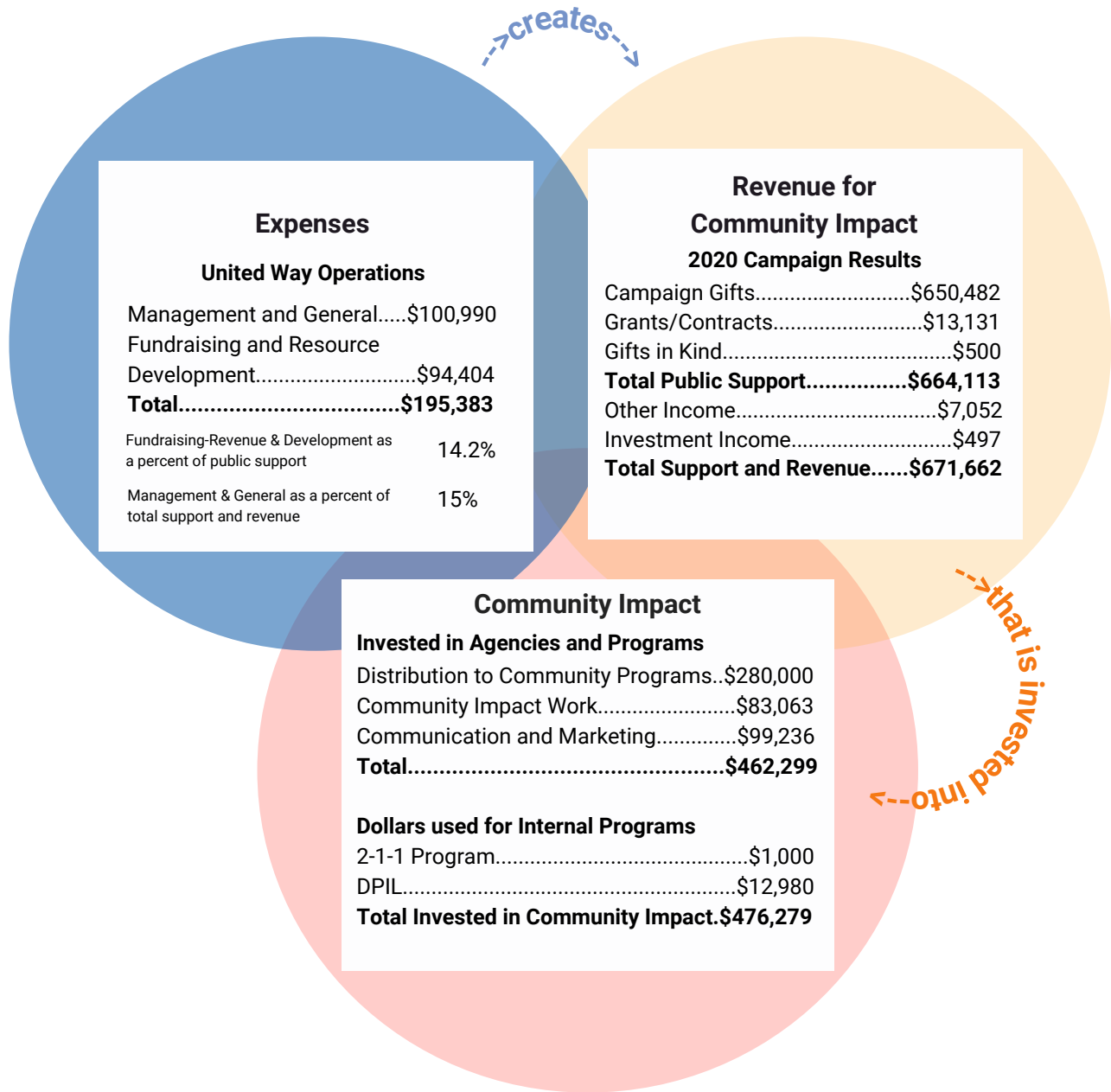
2020-2021 Donor Designation Agencies

- Algona Family YMCA
- Algona Police Department/Kossuth County
- Algona Senior Citizens
- American Red Cross South West Minnesota
- Amy's Food Pantry
- Backpack Program
- Blue Earth Area Mentors/Martin Fairbault County
- Bridges Mentoring
- Britt Area Food Bank
- Caring Connections/Big Brothers Big Sisters/redirect to general fund not a local agency any longer per donor request
- Caring Pregnancy Center
- Catholic Charities
- Cedar Valley Friend of the Family
- Charles City Community Fund
- Charles City Family YMCA
- Charlie Brown Preschool and Child Care Center
- Committee Against Domestic Abuse Martin/Fairbault County
- Community Kitchen of Iowa
- Crisis Intervention Service
- Elma Early Childhood Center
- Emergency Management/Kossuth County
- Emmet County Sheriff's Department
- Estherville Police Department/Emmet County
- Exceptional Opportunities
- Fairbault County Humane Society
- Farmer's Market-Kossuth County
- Finns House
- Floyd County Fair Society
- Floyd County Humane Society
- Food Pantry/Mitchell County
- Food Shelf Fairbault County
- Forces and Fire
- Forest Ridge Youth Services
- Francis Lauer Youth Service
- Garner One-on-One Mentoring
- Hawkeye Harvest Food Bank
- Hospice of North Iowa
- Humane Society of North Iowa
- Iowa State Extension-Kossuth County
- Iowa State Extension-Emmet County
- Jordan River
- Kinship Mentoring/Martin Fairbault County
- Kossuth County CARE Team
- Kossuth County Food Pantry
- Lake Mills Community Preschool & Daycare
- Minnesota Valley Action Council
- North Iowa Community Action Organization
- North Iowa Community School/Winnebago County
- North Union School District/Emmet County
- Northeast Iowa Food Bank
- One Vision
- Osage Firefighters Association
- Osage Mobile Food Pantry
- Osage Public Library
- Prevent Child Abuse Minnesota
- Ronald McDonald
- Salvation Army of Southern Minnesota
- Salvation Army-Mitchell County
- Sheriff's Office/Kossuth County
- Summer Meals Program/Kossuth County Food Pantry
- Summer Meals Program/Winnebago County
- The Learning Center (TLC)
- The Salvation Army
- Veteran Affairs Winnebago
- Winnebago County Neighborhood Food Bank
- Women of Worth-Fairbault County

Total allocated through designation:

\$44,670.42

Current Financial Status FY 2021/22



Expenses

United Way Operations

Management and General.....	\$100,990
Fundraising and Resource Development.....	\$94,404
Total.....	\$195,383
Fundraising-Revenue & Development as a percent of public support	14.2%
Management & General as a percent of total support and revenue	15%

**Revenue for
Community Impact**

2020 Campaign Results

Campaign Gifts.....	\$650,482
Grants/Contracts.....	\$13,131
Gifts in Kind.....	\$500
Total Public Support.....	\$664,113
Other Income.....	\$7,052
Investment Income.....	\$497
Total Support and Revenue.....	\$671,662

Community Impact

Invested in Agencies and Programs

Distribution to Community Programs..	\$280,000
Community Impact Work.....	\$83,063
Communication and Marketing.....	\$99,236
Total.....	\$462,299
Dollars used for Internal Programs	
2-1-1 Program.....	\$1,000
DPIL.....	\$12,980
Total Invested in Community Impact.	\$476,279



Volunteer Hours donated to United Way for the Community Benefit

Total Community Hours Volunteered.....	1516
Value of volunteer hour*.....	\$29.95
Total Value of Volunteer Hours.....	\$45,404

*per independentsector.org, 12/27/2022